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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number	10/647,116
Filing Date	August 25, 2003
First Named Inventor	Kevin RJB DONOVAN
Art Unit	Unknown
Examiner Name	Unknown
Attorney Docket Number	54941.000033

Sheet 1 of 2

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1.	US- 6,336,132	01/01/02	Appleman et al.	
	2.	US- 5,920,854	07/06/99	Kirsch et al.	
	3.	US- 5,845,265	12/01/98	Woolston	
	4.	US- 6,078,866	06/20/00	Buck et al.	
	5.	US- 6,269,361	07/31/01	Davis et al.	
	6.	US- 5,918,010	06/29/99	Appleman et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENT		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION	
		Country Code:	Number - Kind Code (if known)				YES	NO
	7.						<input type="checkbox"/>	<input type="checkbox"/>

NON-PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION	
			YES	NO
	8.	Google Introduces New Pricing For Popular Self-Service Online Advertising Program, http://www.google.com/press/pressrel/select.html , p. 1-2, dated February 20, 2002, printed on 7/29/03.	<input type="checkbox"/>	<input type="checkbox"/>
	9.	Collection of pages from www.overture.com , printed on 7/29/03.		
	10.	Collection of pages from findwhat.com , http://www.findwhat.com , printed on 7/29/03.		
	11.	Collection of pages from Sprinks.com , http://www.sprinks.com , printed on 7/29/03.		
	12.	Collection of pages from Kandoodle.com , http://www.kanoodle.com , printed on 7/29/03.		

ALL REFERENCES CITED EXCEPT WHERE LINED THROUGH. /R.A./



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			YES	NO
	13.	Collection of pages from Google Advertising, http://www.google.com , printed on 7/29/03.		

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/Raquel Alvarez/

DATE CONSIDERED

10/16/2008

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